

## Chairman's Announcements

<b>Subject:</b>	<b>Consultation on the Trowbridge Central Area Draft Masterplan</b>
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Comments are invited on a draft Masterplan for the central area of Trowbridge during the consultation period starting **Monday 28<sup>th</sup> October until 5.00pm Monday 9<sup>th</sup> December**.

The purpose of the draft Masterplan is to set out the aims and objectives for the physical regeneration of the centre of Trowbridge to attract new investment and strengthen the town's status as a principal settlement in Wiltshire.

You are also invited to attend a public exhibition where you can find out more about the draft Masterplan, which will take place on **Saturday 16<sup>th</sup> November at County Hall, Bythesea Road, Trowbridge, BA14 8JN from 10:00am until 4:00pm**.

The consultation seeks to gather the views of the Trowbridge, Westbury, Bradford-on-Avon and Melksham communities as well as other relevant stakeholders on the scope and content of the draft Masterplan. It is accompanied by a statement on the community and stakeholder engagement that has already taken place and how this has influenced the content of the draft plan.

The draft Masterplan and accompanying Consultation Statement can be viewed, commented on and downloaded via the Transforming Trowbridge website (<http://www.transformingtrowbridge.org.uk>) and Wiltshire Council website (<http://consult.wiltshire.gov.uk/portal>). Alternatively copies of the documents can be viewed at County Hall, Bythesea Road, Trowbridge, BA14 8JN (8.30am to 5.00pm) and during normal opening hours and at the libraries listed below:

- **Trowbridge Library**, County Hall, Bythesea Road, Trowbridge, BA14 8JN
- **Bradford-on-Avon Library**, Bridge Street, Bradford-on-Avon, BA15 1BY
- **Melksham Library**, Lowbourne, Melksham, SN12 7DZ
- **Westbury Library**, Westbury House, Edward Street, Westbury, BA13 3BD

Comments are invited on any part of the draft Masterplan. However, in particular, we would be interested in your views on the following:

1. Do you agree with the long-term vision for the central area of Trowbridge set out in Section 1 of the Masterplan? If not, how should it be amended to reflect the needs of the town?
2. Does Section 2 of the Masterplan address the range of issues and opportunities

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facing Trowbridge over the period to 2026? If not, what have we missed and how could Section 2 be improved?

3. Do you agree with the approach taken in Section 3 of the Masterplan in terms of the framework for delivering change in the central area of the town? If not, how can the Masterplan framework be improved?
4. Do you agree with the land-use considerations and place making principles that underpin the regeneration potential of the key opportunity sites in the town? If not, what have we missed and how could Section 4 be improved?
5. Do the illustrative regeneration scenarios for the key opportunity sites set out in Section 5 present the appropriate combination and type of uses that should be encouraged in the Trowbridge central area? If not, what we missed and how could Section 5 be improved?
6. Within the context of the Masterplan's overall vision, is the delivery strategy outlined in Section 6 realistic and deliverable? If not, what aspect of the delivery strategy needs to be amended and why?

Completed representation forms or letters setting out comments can be completed directly on line or sent electronically or by post to:

**Address:** Spatial Planning, Wiltshire Council, County Hall, Bythesea Road,  
Trowbridge, Wiltshire, BA14 8JN  
**Email:** [spatialplanningpolicy@wiltshire.gov.uk](mailto:spatialplanningpolicy@wiltshire.gov.uk)  
**Phone:** 01225 713223

**Please ensure that your comments are submitted by 5.00pm on 9 December 2013.**